

RFQ/MICT/93/2020-MEDIA MONITORING FOR A PERIOD OF TWELVE MONTHS.

TRANSACTION FEES SCHEDULE

Service	Platforms	Action	Accessibility	Year 1
1. Media Monitoring (Media Intelligence and Social Analytics)	Online news, social media (Facebook, twitter, Instagram, YouTube, LinkedIn, Tumblr, Reddit but not limited to), print, broadcast (tv & radio), blogs, reviews, message boards, forums, and podcasts	Provide daily alerts Provide monthly reports and analysis. Instant, real - time tracking of mentions/coverage, related words, individuals, and specific sub-sector information.	Daily alerts and monthly reports must be accessible to 5x MICT SETA employees.	
2. Journalists Database Social Influencers News wires Media Distribution (electronically)	Online, Print, Broadcast	Media contact list - Provide access to up-to-date database of Journalist and social media influencers. Provide a functionality to syndicate our media releases to relevant media with an analysis of click through rates, including the length of time each person spent reading our releases	Database must be accessible to 5x MICT SETA officials.	
3. Reporting	All	PR Insights reports AVE Analysis Social Insights reports Audience Insight reports	Monthly, Quarterly and year on year reports distributed to the MICT SETA and be able to retrieve as and when requested.	
Total				R
VAT				R
Grand Total				R